IntegriShield **AI Answer Monitor**

GEO AND AEO MONITORING, WITH COMPLIANCE BUILT IN · NOW WITH META AI

Know what AI tells your customers about you

GEO and AEO (generative and answer engine optimization), with compliance built in. Every week we ask six AI assistants the questions your customers ask: ChatGPT, Gemini, Perplexity, Claude, Bing and, new, Meta AI. Then we check every answer.

What you see

Visibility
How often each AI assistant names you when customers ask questions that don't mention you.

Competitors
Who AI recommends instead, and the questions only competitors win.

Wrong and risky answers
Every inaccurate or non-compliant claim, with the exact quote and why it was flagged.

Buyer journey
Where you're named as customers move from learning about a need to choosing a brand, by buyer type.

Your rules
Upload brand and compliance guides. Approved claims pass, banned claims are flagged, and every change is logged.

GEO and AEO plan
Fixes ranked by impact, with compliance risks labeled. Your team does them, or IntegriShield handles them.

MODEL	CONSUMER VISIBILITY	CITES SITE	ISSUES STILL APPEARING	ANSWERS
ChatGPT	40.9%	0%	2	32
Gemini	36.4%	0%	4	32
Perplexity	31.8%	53.1%	2	32
Claude	45.5%	0%	2	32
Bing (Copilot stand-in)	22.7%	46.9%	2	32
Meta AI	45.5%	62.5%	1	32

Example (fictional brand): visibility by AI assistant, including Meta AI.

New: Meta AI

Meta AI is the assistant in the Meta AI app, and Meta is bringing it to Facebook, Instagram and WhatsApp. It's now in every client's weekly runs, alongside ChatGPT, Gemini, Perplexity, Claude and Bing.

Connect your own AI

Your AI assistant can sign in to the portal through your password manager, read your results, and draft fixes in systems your team controls. Nothing changes without your approval.

IntegriShield AI Answer Monitor

PAID SEARCH MONITORING

Your ads, Google's AI summary and AI answers, in one view

We capture your keywords on Google, on desktop and mobile, and tie the results to what AI assistants say about you.

What you see

Ad coverage
How often your ad shows, how often it's #1, and who outbids you.

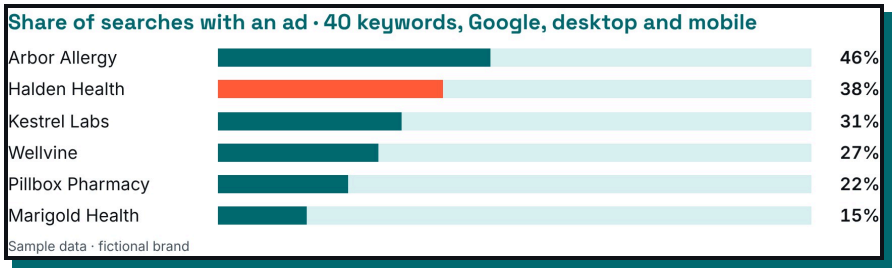
Brand bidding
Competitors and affiliates buying ads on your brand names.

Google's AI summary
Which ads show with Google's AI summary in your category, and whose they are.

Product lines
Where you win the ad spots and where you're absent.

Ad claims
Ad copy and landing pages, yours and affiliates', with high-risk claims flagged.

Missing from both
Topics where you have no ad and AI doesn't name you, so competitors win both.



Missing from both ads and AI answers

Topic	Your Google ad	AI answers naming you	Who AI names instead
Kids' vitamins dye-free vitamins for children	No ad	0 of 6	Wellvine, Marigold Health
Fiber fiber supplement for gut health	No ad	1 of 6	Marigold Health, Northpoint Nutrition
Women's vitamins best daily multivitamin for women	No ad	1 of 6	Wellvine, Northpoint Nutrition
Heartburn fast heartburn relief without water	#3 ad	4 of 6	Kestrel Labs

Sample data · fictional brand. AI answers: the matching question across 6 AI assistants.

Example (fictional brand): ad coverage against competitors, and topics where the brand is missing from both ads and AI answers.

Get started

1. Free GEO and AEO check at aimonitor.integrishield.com/check.
2. Send us your keywords for a paid search snapshot.
3. Weekly monitoring of your ads and six AI assistants, with one report that ties them together.

Screens show sample data for a fictional brand.